

ABSTRACT

SALES PROFILE OF ANALGESIC MEDICINE BASED ON SELF-MEDICATION SERVICES AT VANO FARMA SURABAYA PHARMACY

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Pharmacists and pharmaceutical technical personnel have an important role and responsibility in providing quality services for consumer satisfaction. One of the pharmaceutical services in pharmacies is self-medication. Self-medication is defined as self-medication and being able to obtain medication without using a prescription from a doctor or using old medication packets as an example. One class of drugs that is often used in self-medication services is analgesics. The aim of this research is to determine the sales profile of analgesic drugs based on self-medication services at the Vano Farma Pharmacy, Surabaya. The research design was carried out in a descriptive observational manner, namely by observing analgesic drug stock cards. This research was carried out in January-April 2024. The sample in the study used a total sampling technique. The research results showed that all drug classes included analgesics *nonselektive* as many as 70 drugs (73%), the drugs with the most names and drug strengths are drugs containing paracetamol 500 mg, 22 drugs (23%), and the most drug dosage forms are tablets, 90 drugs (94%). Analgesic drugs *nonselective* tends to be able to eliminate or alleviate pain without affecting the central nervous system or even reducing the level of consciousness. Analgesic drugs *nonselective* also does not cause a dependency effect on its users. Paracetamol is widely used as an antipyretic and analgesic. Paracetamol is indicated to relieve mild to moderate pain such as migraine pain, arthritis, menstruation and fever. Tablets are most preferred because they are efficient, very practical, and ideal for oral administration of active therapeutic substances.

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