

ABSTRACT

REVENUE ANALYSIS OF PHARMACY FROM RUNGKUT SURABAYA BEFORE AND DURING THE COVID-19 PANDEMIC

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At the beginning of 2020 the world was shocked by the arrival of the corona virus outbreak (Covid-19) which infected almost all countries in the world. One of them is Indonesia. During the Covid-19 pandemic, population mobility in the economic field experienced a considerable influence. The health sector has had a positive impact with the Covid-19 outbreak. The method used in this research is the case study method using quantitative descriptive analysis. In 2019, before the Covid-19 pandemic, the average monthly income for the pharmacy from Rungkut Surabaya was 181.791.075, because in 2019, before the pandemic, people came to pharmacies to only buy necessary medicines and medicines that were routinely consumed. In 2020 and 2021 during the Covid-19 pandemic, the income of the runkut yield pharmacy has increased by around 5%-82%, due to the large number of people who are too panicked about the pandemic so that they buy lots of medicines, supplements and medical devices. Revenue in 2022 will experience a decline in sales due to reduced public interest in buying vitamins and immunomodulators, and with many price increases being one of the reasons people don't buy them.

Keywords: *income, Covid-19 pandemic*